



# The Canadian egg industry

DELIVERING ECONOMIC VALUE TO CANADIANS

## 3 REASONS

Canadians believe  
supply management  
is important



### Consumers

Allows Canadians to buy fresh, local, high-quality products.



### Communities

Creates jobs and opportunities in our communities.



### Farmers

Supports and protects Canadian farmers.

## Canadian egg farmers:

- Operate more than **1,000 farms** in all 10 provinces and the Northwest Territories.
- Support over **17,600 jobs** across the country.<sup>1</sup>
- Contribute **\$1.37 billion annually** to the Canadian economy.<sup>2</sup>
- Produce more than **650 million dozen eggs** each year.<sup>3</sup>

**MORE THAN 90%**  
of Canadians trust the quality standards of  
food from Canadian farms.<sup>4</sup>



**EGG FARMERS  
OF CANADA**  
Dedicated to Quality

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Egg production on Canadian farms  
**INCREASED BY 30%**  
between 2006 and 2016.<sup>5</sup>

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## Driving growth and innovation

Thanks to supply management  
our farmers:

- Care for their hens by following a national **Animal Care Program**, which includes inspections and third-party audits.
- Meet world-class on-farm food safety standards thanks to the **Start Clean-Stay Clean™** program.
- **Invest in innovation** and **research** in egg production, poultry science, animal and human nutrition, and economic and environmental sustainability.
- Actively **support their communities** through major partnerships with food banks, breakfast programs and charitable organizations.



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**92%** of Canadians say it is  
important that the eggs  
they consume come from Canada.<sup>6</sup>

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## Opening the door for the next generation of leaders

The stability provided by supply management opens the door for new farmers and the next generation of agriculture leaders.

- **1 in 5 egg farmers** are new to the industry. Others will be up to the **10<sup>th</sup> generation** to farm.
- **30% of egg farmers** are under the age of 45.

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Visit [eggfarmers.ca](http://eggfarmers.ca) and subscribe to our **e-newsletter** to stay informed  
on all the latest news from Canada's egg farmers.

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<sup>1,2</sup> Kevin Grier Market Analysis and Consulting Inc.,  
The 2015 Economic Impact of the Poultry and  
Egg Industries in Canada, October 2016

<sup>3</sup> Egg Farmers of Canada, December 2016

<sup>5</sup> Egg Farmers of Canada, February 2017

<sup>4,6</sup> TNS Canada, February 2013: Online omnibus survey  
of 1,001 adults across Canada



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