

Egg Farmers
of Alberta



SUSTAINABILITY
REPORT 2014



**PIONEERS IN
HEALTHY BIRDS**

HEALTHY FARMS HEALTHY EGGS
HEALTHY COMMUNITIES



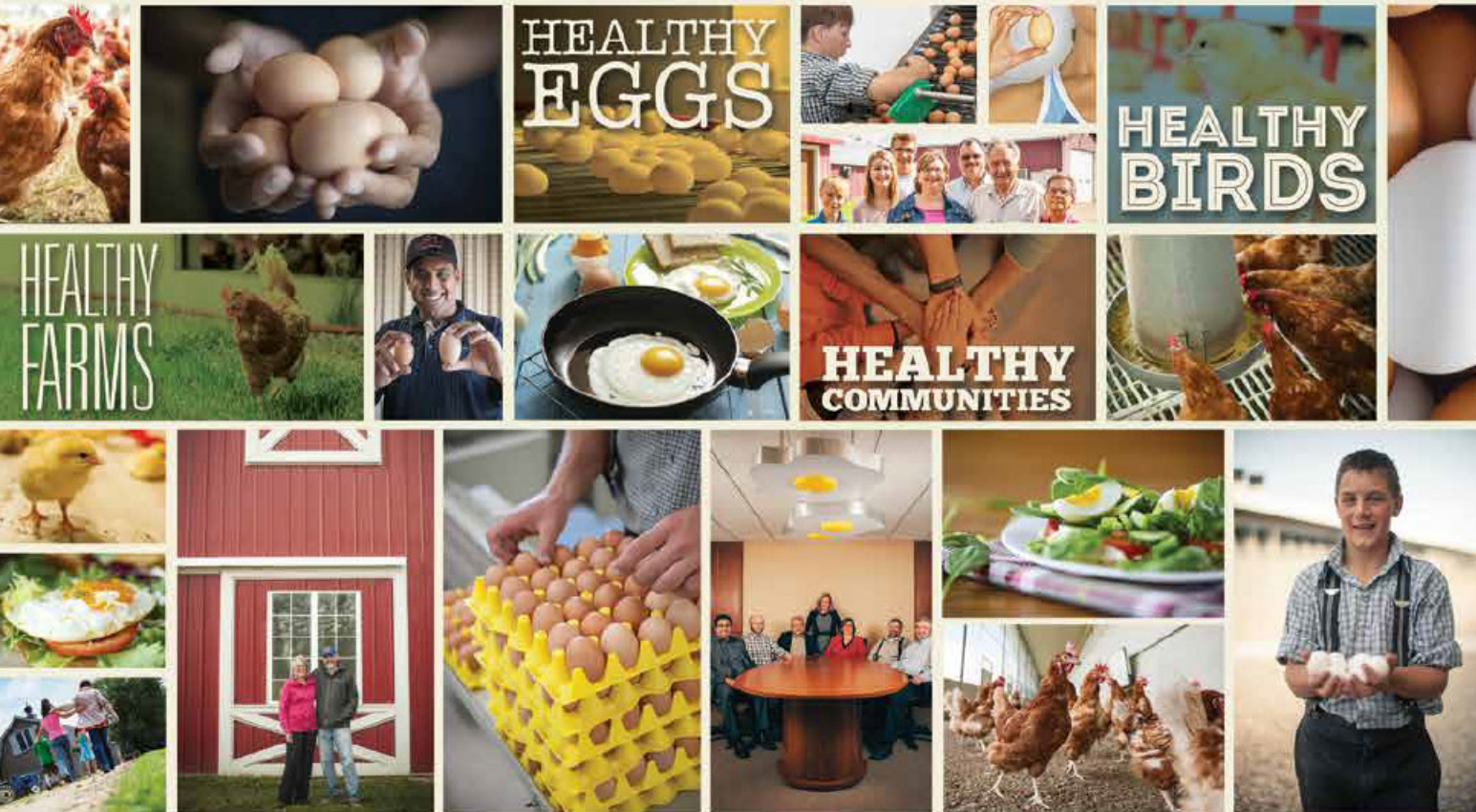


ALBERTA'S EGG FARMERS BEGIN JOURNEY TOWARD SUSTAINABILITY

When it comes to eggs, more than 160 farms produce over 49 million dozen eggs annually, for the 4 million consumers in the province. Consumers want information on egg production practices and, in some cases, demand changes based on perceptions about bird health and welfare, food safety, and environmental impact.

Egg Farmers of Alberta (EFA) is committed to narrowing the gap in understanding between farmers and consumers. In 2014, this process included engaging with egg farmers, as well as egg graders, processors and retailers. EFA also gained insights from non-governmental organizations that advocate on environmental and animal care issues. Our goal was to help them comprehend our values and programs, better understand their values and beliefs, and identify common ground to advance meaningful continuous improvement.

Based on this research, EFA is pleased to share our inaugural Sustainability Report. At the heart of our sustainability strategy are three pillars: **HEALTHY BIRDS**, **HEALTHY EGGS**, and **HEALTHY FARMS & COMMUNITIES**. For Alberta egg farmers, sustainable egg production is socially responsible, environmentally sound and economically viable. It includes the entire supply chain from producers to graders. Sustainability planning and reporting is essential for EFA to maintain our position as community leaders along with our social license to operate.

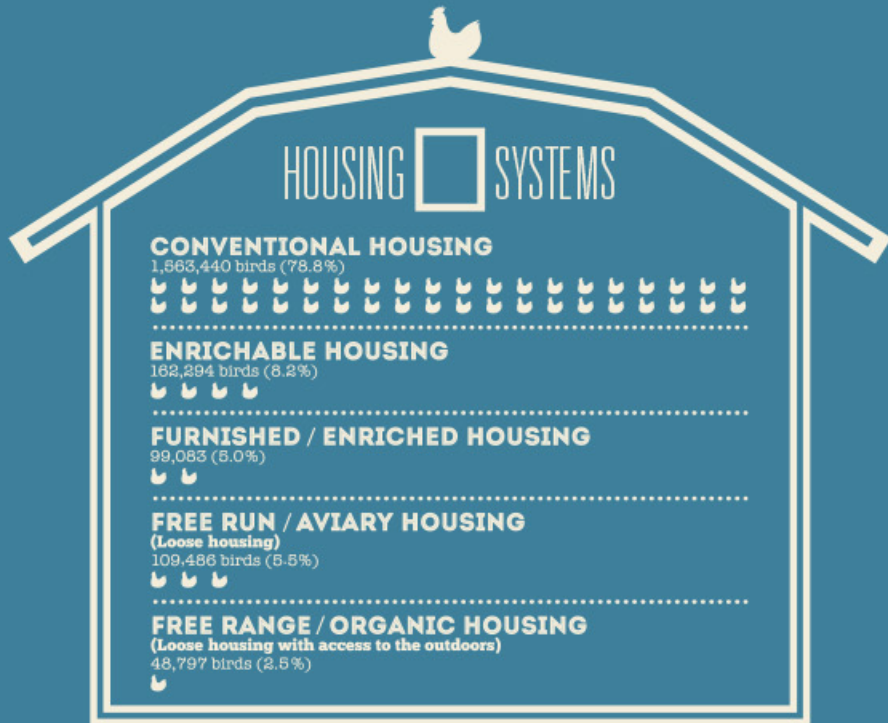




HEALTHY BIRDS

The pillar of Healthy Birds is focused on animal care. Humane treatment of hens is a top priority for egg farmers – all egg laying hens have access to nutritious feed, fresh water and fresh air. EFA is a pioneer in animal care and Alberta is one of the first provinces in Canada to begin the transition away from conventional cages, making alternative hen housing mandatory in 2015.

KEY RESULT AREA - ANIMAL CARE



ANIMAL CARE PROGRAM AVERAGE RATING



2014

EFA adopted a policy to make the Animal Care Program a mandatory license requirement.

EFA launched Producer Environmental Egg Program (PEEP), the Canadian egg industry's first on farm environmental program.

EFA donated \$30,000 in fresh eggs to Alberta Food Banks.

2013

EFA adopted a Hen Housing Policy to prohibit the installation of conventional cages in Alberta.

EFA completed a provincial egg industry Life Cycle Assessment, becoming the first province to do so.

2012

EFA expanded the Salmonella testing program to include breeder and pullet flocks, with a second test added for each production cycle.

2011

EFA adopted the national Salmonella Enteritidis insurance program established by the Canadian Egg Industry Reciprocal Alliance (CEIRA), as a mandatory license requirement.

EFA launched the Start Clean - Stay Clean (SC-SC) program for pullets.

2009

North America's first Furnished hen housing systems were installed by Alberta egg farmers near Cardston and Gem.

2007

EFA adopted a policy to make the Start Clean - Stay Clean (SC-SC) program a mandatory license requirement, becoming the first province to do so.

2005

Canada's first Enrichable hen housing system was installed by an Alberta egg farmer near Belseker.

2004

EFA launched the Animal Care Program; every Alberta egg farmer was evaluated.

2003

EFA updated its Cage Density Policy to a mandatory minimum of 67 square inches per bird, becoming the first province to do so.

2002

EFA-lead committee developed Canada's first Animal Care Policy for layers.

1997

EFA began testing layer flocks for Salmonella once per production cycle, in accordance with new Start Clean - Stay Clean (SC-SC) requirements.

1996

EFA adopted a Cage Density Policy that ensured a mandatory minimum of 64 square inches per bird, becoming the first province to do so.

1990

EFA launched the Safe From Salmonella on farm food safety program, which later became Start Clean - Stay Clean (SC-SC) program for layers.



HEALTHY EGGS

The pillar of Healthy Eggs focuses on ensuring food safety and promoting the consumption of eggs. Alberta's egg farmers place a high premium on safeguarding the supply of fresh eggs, and are dedicated to achieving Canada's world-class standards for food quality and safety. Alberta eggs are locally produced and an important source of protein and other nutrients for Albertans.

KEY RESULT AREA - FOOD SAFETY



HEALTHY FARMS HEALTHY COMMUNITIES

Alberta egg farms are owned and operated by Albertan families, many of whom have been farming eggs for generations. From working directly with farmers to enhance their day-to-day operations, to supporting university researchers to explore value-added uses for egg by-products, EFA is dedicated to innovation and continuous improvement. EFA is also active in the community, sponsoring and participating in many events, giving classroom presentations, and engaging consumers through our website and social media.

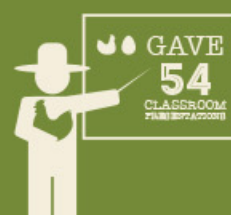
KEY RESULT AREA - OPERATIONAL EXCELLENCE



KEY RESULT AREA - ENVIRONMENTAL SUSTAINABILITY



KEY RESULT AREA - COMMUNITY ENGAGEMENT

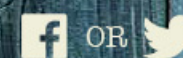


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#101 - 90 FREEPORT BLVD NE
CALGARY, AB T3J 5J9

PHONE: 403.250.1197
TOLL FREE: 1.877.302.2344
FAX: 403.291.9216
EMAIL: INFO@EGGS.AB.CA
WEB: WWW.EGGS.AB.CA

FIND US ON SOCIAL MEDIA:



OR



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