

EggNotes

Board of Directors

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Vice Chair: Bernadette Vandeborn 780-349-6311
EFC Director: Beatrice Visser 780-674-6297
EFC Alternate: Peter Waldner 403-795-8621
Director: Jerry Hofer 403-363-3501
Director: Elie Hofer 780-691-8512

▶ EFA Vision Statement ◀

Healthy Food, Healthy Farms,
Healthy Families

▶ EFA Mission Statement ◀

Cultivating a sustainable egg industry
together with farmers, consumers & other
stakeholders

▶ EFA Office Hours ◀

Regular Office Hours
August 3 - Heritage Day, Office Closed

EFA Staff

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ext.122

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Kari Buijs
Business Manager, 587-391-6123 / ext.123

Dave Lastiwka
Field Services Coordinator, 587-999-3447

Murray Minchin
Fields Services Coordinator

Egg Price Update Effective May 27, 2020

Canada Grade	Size	Price Per Dozen	
A	Extra Large	2.360	↑
A	Large	2.360	↑
A	Medium	2.130	↑
A	Small	1.750	↑
A	Nest Run	2.225	↑
A	Pee Wee	0.280	-
B		0.770	-
C		0.160	-

Note: From the minimum paying price, graders can only deduct charges as authorized by the EFA Board. Effective December 29/19, rates were set for each zone in Alberta and reflect the maximum rate that can be deducted from producer's weekly cheque. For further information, please refer to OPP #13.3 on the producer website.

EggNotes is the official newsletter of Egg Farmers of Alberta.

Submissions should be sent to:

info@eggs.ab.ca

Next Issue: August 14, 2020

Note: EggNotes can be accessed on the EFA website or EFA's producer website



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P: 403-250-1197 Toll Free: 1-877-302-2344 F: 403-291-9216
Website: eggs.ab.ca Producer Website: albertaeggproducers.ca
Email: info@eggs.ab.ca Office hours: M-F: 7:30am - 4:00pm

Board Update

- Your Egg Farmers of Alberta (EFA) Board of Directors would like to thank producers for their participation, and the EFA staff for their hard work, to ensure the recent round of regional meetings ran so smoothly. Who knew that hosting virtual meetings was even possible, let alone could be so successful? Finding new ways to engage effectively and communicate efficiently is just another example of the resiliency and adaptability of the egg industry.

For those of you who were unable to join us, the meeting presentation and recordings of all three meetings are now available on the producer website, on the Meeting Presentations and Notes page in the Information Center section.

Your Board looks forward to meeting in person again soon. In the meantime, we are thankful for what we have been able to achieve by utilizing technology, and for the willingness of Alberta egg farmers to engage with us in new and innovative ways.

Meeting & Survey Stats

- 65 producers attended the meetings
- 19 producers completed the survey
- How did you join: 17 Zoom, 1 telephone, 1 both
- Would you like more virtual meetings: 8 yes, 5 no, 6 maybe

Survey Highlights

- “I liked how everything was explained clearly and all the questions were answered.”
- “It covered the topics that needed to be discussed, but it’s not the real thing like meeting face to face”
- “It was pretty good first meeting on Zoom like this. I found it interesting the way it was setup.”
- “Not to replace the regionals, but if there is a major or even a minor event going on between the regionals, I think it would be a great tool that should be utilized more.”
- “It worked awesome, but I must admit I like doing it in person. Due to COVID, you guys did a great job and in a pinch it works.”

➤ Quota Exchange

QE3-2020 Update – Green Notification

EFA is pleased to report that 1 eligible application to sell 1,358 layers of quota has been received, so applications to purchase will now be accepted. The deadline for EFA to receive applications to purchase layer quota is **August 13, 2020.**

UPCOMING EVENTS

July 14, CETPP Quarterly Meeting
July 22 & 23, EFA Board Meeting
August 3, Heritage Day - Office Closed
August 4, New Entrant Committee Meeting



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Healthy Birds

► Transportation Workshops and Training

In the March 2020 EggNotes issue, EFA clarified with the Canadian Food Inspection Agency (CFIA) that only commercial haulers (those hired to transport poultry) would require a certificate/document demonstrating participation in a CFIA certified transportation training course, such as the Canadian Livestock Transport (CLT).



For producers interested in becoming fully certified in transportation training, the CLT online poultry transport module has been revised to align with the updated CFIA transportation regulations and is now available at <https://www.livestocktransport.ca/en/>. The cost of online training for one species is \$200.00, which will need to be paid by the producer if they wish to take the online module. This course is **not a requirement** for producers who are not classified as commercial haulers.

However, producers are still responsible for the completion of documentation including information on shipping & receiving birds and contingency plans (emergency plans). Originally, EFA had scheduled transportation workshops for August 2020 to assist producers with these documentation requirements, but amidst the restrictions caused by COVID-19, the **workshops have been rescheduled to November 3-4, 2020 for Calgary and Edmonton area and November 9-10, 2020 for the Lethbridge area.** As a reminder, these workshops are for educational purposes and are voluntary for producers. However, EFA does stress the importance of producer attendance for those involved in shipping or receiving birds. These workshops will provide background information specific to transporting poultry dedicated to the egg industry, background information on the CFIA transportation regulation updates, and hands on experience completing the CFIA transportation documentation. Further details on these transportation workshops will be provided through an email or faxed invitation in the upcoming months.

► Parts for Sale ◀

Need a time feeding system and ultra flow controls? The motor is in great shape as is the auger. If you are interested, please call Aaron at (403)545-6190.



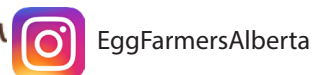
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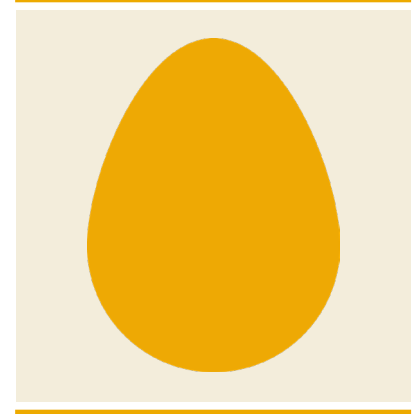
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Healthy Eggs



► Nielsen Update

The Nielsen retail sales data is available up to June 13, 2020, and indicates that in the latest 4-week period 3.4 million dozen eggs were sold in Alberta; a 7.1% decrease from the previous 4-week period (ending May 16th), and an 11.2% increase in sales compared to the same period in 2019.

Nielsen retail sales in the last 52 weeks are up 5.6% over the previous 52 weeks in Alberta, to 43.3 million dozen eggs. Specialty eggs (excluding Omega-3) have seen the largest sales growth; a 7.3% increase over the previous 52 weeks, to 4.9 million dozen eggs (11.3% of the total eggs sold in Alberta). As a reminder, additional Nielsen trend data that is updated approximately every four weeks and is available on the producer website.

► Effective August 20, 2020

Producers without bin scales or another way to monitor daily feed consumption, a feed timer to monitor how long your feed auger runs in a 24-hour period will be acceptable to meet EFC requirements. You may also want to contact your local electrical supply company. Questions? Call Dave at 587-999-3447

Suppliers with the product: Eaton Timer part # E5-224-C0458
B&E Electric in Calgary: 403-243-7211
Bagshaw Electric in Stettler: 403-742-2707

Healthy Farms



► New Construction Permit Reminder

The NRCB has reported that they have seen an increase in the number of cases of unauthorized construction at Confined Feeding Operations (CFOs). Given the significant amount of construction in the Alberta egg Industry, EFA would like to take this opportunity to remind producers that before starting any barn or manure storage construction it is important to contact the NRCB to find out if you need an AOPA permit. You can ask an approval officer to visit your operation to discuss your plans and confirm whether you need a permit. If permits are required, they must be in place before beginning any construction.

If you have questions about what constitutes construction, please contact your nearest NRCB office. If you realize that work you have started may need a permit, you can call the NRCB and self-report. It is better to self-report and resolve the situation with the NRCB, than to continue the unauthorized construction and have to deal with potential enforcement consequences or increased costs down the road.

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Enforcement actions in response to unauthorized construction could include:

- requiring you to dismantle or depopulate the facility, at your own expense.
- issuing you a compliance directive or an enforcement order (these are public documents that are posted on the NRCB website).
- prosecution, especially if you knew that you needed a permit, or do not cooperate with the inspector.

The NRCB's Unauthorized Construction under the Agricultural Operation Practices Act fact sheet is available on its website, at www.nrcb.ca. For more information, please contact an approval officer or an inspector at the NRCB office nearest you.

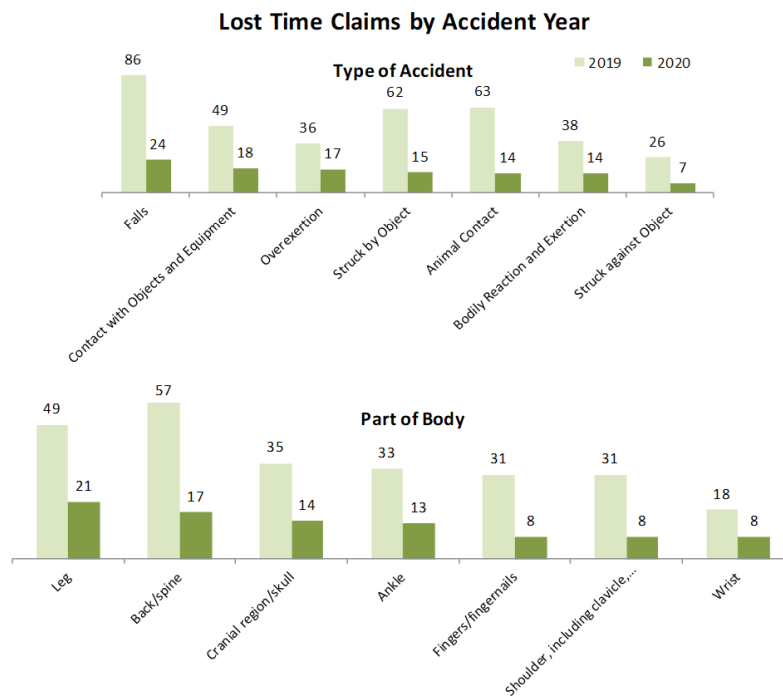
NRCB Field Offices:

Morinville 780-939-1212
 Red Deer 403-340-5241
 Lethbridge 403-381-5166

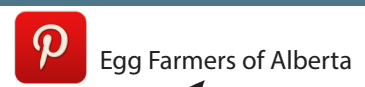
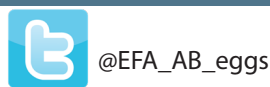
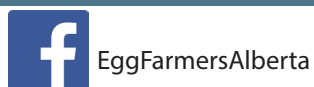
➤ **WCB Statistics**

At the January regional meetings, producer representatives spoke about the importance of on-farm safety and their personal experiences. These stories served as a reminder to take necessary safety precautions and not to hesitate in reporting work related injuries.

In May, the Workers Compensation Board (WCB) compiled and released their most recent statistics on agriculture related injuries. Did you know that the most common type of accident is falls? Or that in 2020, the most common injury thus far for those working in the agriculture sector has been to legs?



For this information and more, visit the producer website at Farm Safety (Healthy Farms) for the full version of the WCB Agriculture Overview report.



➤ Farm Security Update

Following the animal activist activity at a turkey barn on a Hutterite colony in southern Alberta last fall, the Government of Alberta promised to strengthen the provincial trespass laws, to help protect local farmers and their property. Bill 27 – *Trespass Statutes (Protecting Law-Abiding Property Owners) Act* – received royal assent and came into force on December 5, 2019, which strengthens protections for property owners and ensures trespassers face the proper consequences for their actions.

The act involves amendments to the *Petty Trespass Act*, the *Occupiers' Liability Act*, and the *Provincial Offences Procedures Act*. Highlights of the changes include:

- Increase maximum fines up to:
 - \$10,000 for a first offense
 - \$25,000 for subsequent offenses, as well as possible prison time of up to 6 months
 - \$200,000 for corporations that help or direct trespassers
- Increase the maximum amount a court may order for loss or damage to property to \$100,000
- Add explicit references to land used for crop, animal-rearing and bee-keeping

According to the Government of Alberta, the legislation is designed to better protect farmers and ranchers from harassment and occupations by protesters, which are actions that risk introducing disease and threaten the welfare of animals. It is important that property owners remember that they can still be held criminally responsible for their actions and should call law enforcement to deal with trespassers.

EFA has updated its Alberta Law of Trespass Guide, which is available on the producer website, along with a listing of provincial RCMP detachments and other related resources.

➤ CUSMA Update

On July 1st, 2020, CUSMA (Canadian – United States – Mexico Agreement) officially came into force, replacing the former North American Free Trade Agreement (NAFTA). Canadian egg farmers continue to be concerned with CUSMA, which grants additional access to the domestic egg, poultry, and dairy markets. CUSMA has a negative impact on the system of supply management, and on the vitality of Canada's egg farming sector and rural communities across the country.

At the end of a 16-year implementation period, a total of 11.05 million dozen eggs per year will enter Canada's domestic egg market, thanks to CUSMA. These concessions, which are in addition to the requirements under the World Trade Agreement (WTO) and the Comprehensive and Progressive Trans-Pacific Partnership (CPTPP), mean a total of 51.4 million dozen eggs will enter Canada from the United States and other parts of the world.

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These concessions offer very little value to Canadian consumers who overwhelmingly prefer Canadian eggs. In fact, nearly 90% of Canadians agree that it is important that the eggs they purchase are produced in Canada. With CUSMA coming into affect mid-year, up to 1.7 million dozen eggs could be brought into Canada in 2020.

Canadian egg farmers have been repeatedly promised support measures to mitigate the losses of the CPTPP and are still awaiting details of this programming, while simultaneously anticipating the market impacts of CUSMA. The Canadian egg and poultry industries have been working with the federal government to develop support programs to address the market losses, with a focus on initiatives that will help ensure the long-term sustainability and competitiveness of our sector.

Healthy Communities

► Poultry Industry Partnership (PIP) Update

EFA has contributed funding to the Poultry Research Centre (PRC) at the University of Alberta for over 30 years. In 2019, The Poultry Innovation Partnership was established.

In discussions held in 2018 related to renewing the Poultry Research Centre agreement, there was consensus that the research and education landscape in Alberta has changed significantly from when the PRC was founded. The Agriculture and Agri-Food Lethbridge Research and Development Centre is increasingly focused on poultry and there is a new emphasis on poultry health research at the University of Calgary, Faculty of Veterinary Medicine.

PIP differs from what was previously known as the Poultry Research Centre, whose membership was limited to University of Alberta, Alberta Agriculture and Forestry and the poultry industry. Funding that EFA previously provided to the PRC was reallocated to PIP. PIP's overall mission is to operate as a consortium of the poultry industry, government, and academia to foster a healthy Canadian poultry enterprise through excellence in research and innovation, knowledge management, technology transfer and mentoring tomorrow's poultry professionals.

If you would like to learn more about PIP and its activities the 2019-2020 Annual Report has been posted on the producer website under Research (Information Centre).



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► Results Driven Agriculture Research (RDAR) Update

On June 3rd and June 17th EFA participated in policy consultation webinars with RDAR. These webinars were intended to provide input to RDAR on the following policy questions:

- Should RDAR fund only primary agriculture research projects, or food processing projects as well?
- What should be the Scope of RDAR funding for research initiatives?
- What are the priorities for agriculture research?
- Should RDAR Fund Out of Province Research?
- Should RDAR take a strict position of funding projects less than three years in length, or a more open-ended approach of funding projects 1, 2, 3, 4, or 5 years in length?
- Should RDAR divide funding on the basis of farm-cash receipts?
- Should the split be 50:50 between crop/livestock?
- Should the funding be further split at the commodity level and should this be based on relative economic share? Or should projects be awarded funding strictly on merit?
- Should the Permanent Board Model Be Fully Representative (ex. one member per each commodity/group of commodities), Fully Skills-Based (ex. not necessarily from industry at all), or a Hybrid of the Two (ex. a reduced number of positions for industry reps to accommodate some subject matter experts)?
- Should the advisory committee have a narrowly defined, assignment-based role, where the Board requests the committee to complete specific tasks or a broader and more strategic role (ex. advising and commenting on the organization's strategic direction, research priorities, etc)
- Should RDAR's success be evaluated based on outputs, outcomes, organizational reputation, or some combination thereof?

In advance of these webinars, EFA's Research Committee met to review the policy questions and associated discussion papers and develop messaging on behalf of the egg industry. RDAR will be issuing a What was Heard report as they work to further develop the organization.

If you would like to learn more about RDAR or the messaging put forward by EFA, please contact Jenna Griffin. Full recordings of the webinars are available upon request.

► Participation on the CIPARS/FoodNet Survey

Egg Farmers of Canada is seeking engagement from egg producers across the country to participate in the Canadian Integration Program for Antimicrobial Resistance (CIPARS) and FoodNet voluntary survey. The survey will investigate the national prevalence of *Salmonella*, *Campylobacter*, and *E. coli* in laying hen flocks through a questionnaire as well as microbiological testing. EFA strongly encourages producers to participate in this survey if they are contacted by a veterinarian.

For further information, please contact Carley Frerichs at carley.freirichs@eggs.ab.ca or (403)250-1197 ext.125



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► Communications Update

We believe in two-way communication between our consumers and us, and we want you to stay informed, be active and engaged about our social media happenings. Each month we'll include a communications update of a piece of work that we are proud to show you! We would also love your opinion on what you want to see, so if you have suggestions feel free to send them to adelina.gashi@eggs.ab.ca or call 587-391-6122.

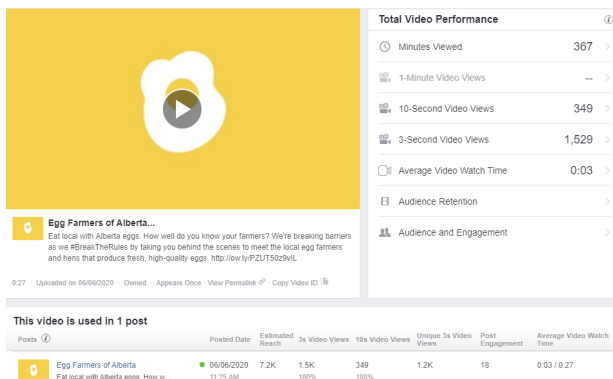
Ask Me Anything Event

In May, we partnered up with Alberta Motor Association (AMA) as part of their Virtual Backyard BBQ Campaign in creating a community of food industries and consumers coming together to share their food and barbecue tips. In June, we hosted our first ever Ask Me Anything, in which our consumers had the opportunity to ask EFA any egg related questions. Our event was the most successful in receiving the most engagement with a total of 112 comments and 10 shares! A HUGE thank you to Susan Schafers for assisting us with the event and answering farm related questions, and influencer cook and recipe gal Meg Tucker for answering questions related to cooking eggs.

► Social Media Update

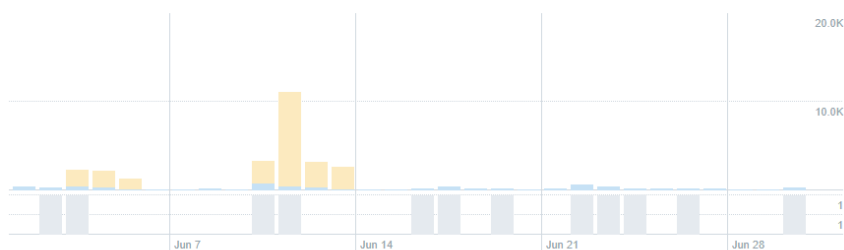
Analytics are important in tracking how effective our work and message is to our consumers. Our best performing Facebook post for the month of June reached over 7,200 people. During the course of a 31-day period, we received 31,900 impressions on Twitter which is the total number of times our tweets were seen in June.

Facebook post



Twitter Impressions

Your Tweets earned **31.9K impressions** over this 30 day period



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