

EggNotes



Board of Directors

Chair: Peter Waldner 403-795-8621
Vice Chair: Conrad Vanessen 403-635-7998
EFC Director: Beatrice Visser 780-674-6297
EFC Alternate: Jerry Hofer 403-363-3501
Director: Elie Hofer 780-691-8512
Director: John Hofer 403-363-0393
Director in Training: Marcella Van Stryland 403-784-3519

EFA Vision Statement

Healthy Food, Healthy Farms,
Healthy Families

EFA Mission Statement

Cultivating a sustainable egg industry
together with farmers, consumers & other
stakeholders

EFA Office Hours

Monday to Friday - 7:30 am to 4:00 pm

EFA Staff

Stephen Scott
General Manager, 587-391-6124 / ext.124
David Webb
Marketing & Comm. Manager, 587-391-6126/ ext.126
Tate O'Dwyer
Marketing & Comm. Coordinator, 587-391-6122/ ext. 122
Jenna Griffin
Manager Programs & Research, 587-391-6129 /ext.129
Carley Frerichs
Farm Programs Coordinator, 587-391-6125 / ext.125
Laurel Martin
Office Manager, 587-391-6105 / ext.105
Andrea Bieganeck
Admin Support Coordinator, 403-250-1197 / ext.101
Sandy Xia
Financial Coordinator, 403-250-1197 / ext.121
Brandy Addai
Emergency Preparedness & Response Coordinator,
403-250-1197 / ext.128
Erin Johnston
Farm Services Administrator, 587-391-6127 / ext.127
Kari Buijs
Business Manager, 587-391-6123 / ext.123
Dave Lastiwka
Field Services Coordinator, 587-999-3447
Murray Minchin
Fields Services Coordinator

Egg Price Update Effective January 29, 2023

Canada Grade	Size	Price Per Dozen
A	Extra Large	2.840 ↓
A	Large	2.840 ↓
A	Medium	2.540 ↓
A	Small	2.180 ↓
A	Nest Run	2.672 ↓
A	Pee Wee	0.270 -
B		0.760 -
C		0.150 -

Note: From the minimum paying price, graders can only deduct charges as authorized by the EFA Board. Effective December 29/19, rates were set for each zone in Alberta and reflect the maximum rate that can be deducted from producer's weekly cheque. For further information, please refer to OPP #13.3 on the producer portal.

EggNotes is the official newsletter of Egg Farmers of Alberta.
Submissions should be sent to:
info@eggs.ab.ca

Next Issue: April 14, 2023

Note: EggNotes can be accessed on the EFA website or EFA's producer portal



#101, 90 Freeport Blvd. NE, Calgary, Alberta, T3J-5J9
P: 403-250-1197 | Toll Free: 1-877-302-2344 | F: 403-291-9216
After Hours Response Line: 368-996-3447
Website: eggs.ab.ca | Producer Portal: portal.eggs.ab.ca
Email: info@eggs.ab.ca | Office hours: M-F: 7:30 am - 4:00 pm

Board Update



Your Egg Farmers of Alberta (EFA) Board of Directors would like to thank our fellow farmers, value chain partners, industry stakeholders, and EFA staff, for making our 54th Annual General Meeting such a resounding success. The Board was pleased to see 110 registered Alberta egg farmers participate in the AGM, as part of 252 overall attendees. The Board appreciates everyone who took the time to celebrate the highlights from the past year, remind ourselves how resilient we have all been in the face of the province's first outbreak of Avian Influenza (AI), and look ahead to the future of the egg industry.

EFA's 2023 Board of Directors:

- Chair: Peter Waldner
- Vice Chair: Conrad Vanessen
- EFC Director: Beatrice Visser
- EFC Alternate: Jerry Hofer
- Director: Elie Hofer
- Director: John Hofer

Muneer Gilani continues to serve EFA as Alberta's Canadian Egg Industry Reciprocal Alliance (CEIRA), with Joe Kleinsasser serving as alternate.



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta



Nielsen Update

The Nielsen retail sales data is available up to January 28th, which is period 1 for 2023. The data indicates that in the latest 4-week period 3.2 million dozen eggs were sold in Alberta; an 3.5% decrease from the previous 4-week period (ending December 31st), and a 2.3% decrease in sales compared to the same period in 2022.

Nielsen retail sales in the last 52 weeks are down 2.9% over the previous 52 weeks in Alberta, to 40.3 million dozen eggs. Regular white & brown eggs have seen the smallest sales decline; a 1.5% decrease over the previous 52 weeks, to 34.9 million dozen eggs (86.6% of the total eggs sold in Alberta).

As a reminder, additional Nielsen trend data that is updated approximately every four weeks is available on the producer website.

Avian Influenza (AI) Update

As of the time of publication, there are currently 2 active Primary Control Zones (PCZs) in the province, with 60 total confirmed cases (33 commercial poultry farms + 1 commercial mixed poultry farm).

Highly Pathogenic Avian Influenza (HPAI) Workshop

Animal Health Canada is hosting a workshop on Wednesday, March 29th, between Federal, Provincial, and Territorial governments and industry about HPAI to discuss enhanced biosecurity, preparedness and more. You are able to attend this event virtually and there is no cost to register. We encourage producers to sign-up for this workshop at <https://animalhealthcanada.ca/hpai-workshop>

UPCOMING EVENTS

Mar 21 | EFC 50th Anniversary Reception
Mar 22 | EFC AGM
Mar 22 | SM4 Annual Reception
Mar 29 - 30 | EFA Board Meeting
Mar 30 | Egg Ambassador Workshop
Apr 6 | 2023 QE2 Sales Deadline
Apr 7 | Office closed for Good Friday
Apr 13 | 2023 QE2 Red/Green Date

UPCOMING WEBINARS

Missed a recent webinar? You can watch the recordings of past webinars on the producer portal >
<https://portal.eggs.ab.ca/producer-portal/learning-portal/webinars-and-eggbites>



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta



Healthy Farms

First Aid on the Farm - From AgSafe Alberta, Jody Wacowich

Having someone who knows first aid is a huge asset for any workplace or activity. I remember the first time I needed to use what I had learned was at a volleyball practice. One of my teammates took a bad fall and was knocked unconscious, while the rest of my teammates panicked, the training that I had received helped me clear her mouth (she had been chewing gum) and position her for her recovery when she regained consciousness. First aid is a great tool to have in your toolbox. Here is a list of why you might find first aid training important as well.



5 Reasons First Aid is Important:

1. First Aid training makes people more confident to take charge of a situation and provide help.
2. First Aid training teaches people to remain calm in emergencies and give appropriate treatment.
3. Trained people know how to provide comfort, so patients feel secure and less anxious.
4. Farms are often far away from emergency medical services, people who have first aid training can help to prevent the situation from deteriorating by providing care until help arrives.
5. The training helps people learn to look after themselves and make safety a priority.

If you are in a workplace, there may be some requirements about how many people on your worksite have first aid training per shift. You can reach out to AgSafe Alberta to help you determine what these requirements may be.

How do you get your farm team trained? Check with your local police or fire department, they are likely to have someone who can deliver the training and may even come to you. You can also do a quick search online to see what may be offered in your area.

Take the time to get trained and you will never know when what you have learned will save a life.



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta



National Poultry Show

On February 8th and 9th several board members along with Egg Farmers of Alberta staff attended the National Poultry Show in London, Ontario.

During this event, attendees were able to learn about farm safety, the Ontario Feather Board Command Center, spring preparedness as it relates to Avian Influenza, intestinal health, infectious bursal disease, control systems, and emergency preparedness in addition to the various booths for cage manufacturers, hatcheries, genetic and vaccination companies and so much more!

Did you know that there has been mammal to mammal transmission of Avian Influenza reported recently? Neither did we until attending the National Poultry Show! To find out more about the learnings gathered during this event, visit the research and outcomes page on the producer portal.

Healthy Birds

Flock Depopulation Euthanasia Plan

As part of the revised Animal Care Program, the 2023 Record Keeping Calendars include a template titled Flock Depopulation Euthanasia Plan. This Flock Depopulation Euthanasia Plan template has been provided for producers that are using a method outside of the current Standard Operating Procedures (SOP) available on the producer portal (Whole Barn Gassing, MAC Carts, Sea Cans, Cervical Dislocation, Decapitation, and Blunt Force Trauma) and need to write up their own Standard Operating Procedure and get a qualified advisor's signature.



If you are using one of the Egg Farmers of Alberta SOPs, please note that you do not need to complete this template in your record keeping calendar. However, please ensure that the SOP you are providing during your audit includes a veterinarian signature. All SOPs on the producer portal have been updated to meet the criteria for the revised Animal Care Program audits.

Hen Housing Certificates and Forms

Egg Farmers of Alberta is pleased to announce that all hen housing certificates and associated forms (applicable for only alternative housing systems) have been distributed. As a reminder, you will need to have these documents for your revised Animal Care Program audits. If you are missing your certificate or form, please check the producer portal or contact Carley Frerichs at 403-250-1197 x 125 or carley.frerichs@eggs.ab.ca.



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta



Meeting Reports on Salmonella and Water Management

New on the producer portal is meeting reports for Making Water Quality Part of Your Management Culture and Salmonella: Prevention is Key to Management.

Did you know that there are non-antibiotic options to lessen your risk of Salmonella such as improvement of gut health, water or feed acidification, bacterial binding agents, and other gut health products like essential oils and antimicrobial peptides? Or how about that iron in your water supply can cause bacteria like pseudomonas, salmonella, and E.coli to grow?

Learn more by visiting the research outcomes page on the producer portal and reading these reports!

Farm Animal Epidemics and Depopulation Study

Researcher, Dr. Rebecca Purc-Stephenson, is conducting a new study called Farm Animal Epidemics and Depopulation and is looking for input from farmers.

Who can participate?

Any farmer or veterinarian who has lived experience dealing with livestock or poultry disease epidemics in Western Canada.

What does it involve?

Having a 30-60 minute one-on-one interview about your experience and recommendations. You can do the interview either in person, by telephone, or virtually (Zoom).

You will receive a \$25 gift card for your time, and your information will remain confidential.

What questions will be asked?

- Your unique experience,
- how depopulation impacted you,
- what helped you cope,
- how the government agencies can best support farmers through the process,
- what you would like the general public to know about livestock and poultry epidemics,
- how your farming practices changed

If you are interested in participating in this, please visit the link to submit the form:
<https://www.agknow.ca/latest-news/farm-animal-epidemics-and-depopulation-sszpa>



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



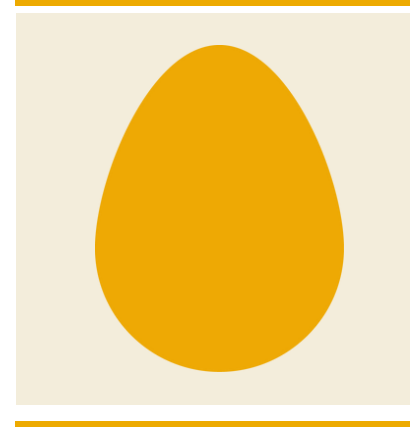
Egg Farmers of Alberta



Healthy Eggs

Pullet Ownership

During one of Egg Farmers of Alberta's Salmonella Response Committee meetings a member had shared their experience during a positive Salmonella Enteritidis (SE) detection in a pullet flock they were raising for another producer. While the detection occurred during pullet rearing, the legal ownership of the birds had transferred from the hatchery to the egg producer.



Therefore, during compensation, the pullet grower was only compensated for the feed and cleaning that occurred on the farm, meanwhile the reimbursement for the flock was sent to the egg producer. The Canadian Egg Industry Reciprocal Alliance (CEIRA) has confirmed that compensation for the insured flock is provided to the owner at the time of the insured flock.

The Salmonella Response Committee advises pullet growers that the ownership of the birds should always be transferred to the individual in possession of the birds.



Egg Joke

Why did the eggs go to school?
So they could become egg-ucated



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta



Classified Ads

Poultry Equipment for Sale!

- Big dutchman flat chains feed drives and corners
- Egg gathering equipment for big dutchman conventional cages
- End manure drives big dutchman

If interested, please contact Joe at 403-323-7705

Diamond Farmpecker for Sale!

- Very good condition
- 1,800 dozen eggs per hour
- 90 degree takeaway conveyor

If interested, please contact Felix at River Road at 403-388-8834 x 224

Meller Pullet Cage for Sale!

- 156 cages with 21 pullets per cage
- Great condition

If interested, please contact Jonty from Grandview at gvcolonyjonty@gmail.com or call him at 780-532-6587

Are you selling equipment that you would like featured here?

Contact Tate O'Dwyer, EFA's Marketing & Social Media Coordinator at 587-391-6122 and your ad could be in the next month's edition! Classified ads are also located on the Classified forums section of the Producer Portal.



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta



Healthy Communities

Canadian Ag Day – A success across the country

Canada's Agriculture Day turned out to be a great success this past February 15th. The Canadian Centre for Food Integrity (CCFI) shared a few amazing facts from this special day. Their campaign reached over 135 million people and trended #1 on Twitter for 15 hours!

Here is a quote from their press release:

"The overwhelming response to Canada's Agriculture Day on social media is a testament to the pride and passion that farmers and participants of the Canadian food system feel for their work. The day was marked by a flood of positive messages and engagement on social media and in the news, demonstrating a shared appreciation for the people and practices that make Canada's agriculture industry one of the best in the world."

We appreciate all the work egg farmers, and all other farmers do day-in and day-out to supply fresh, nutritious, and high-quality food for Canadian families to enjoy.

You can read the full press release here: <https://www.foodintegrity.ca/wp-content/uploads/2023/02/Canadas-Agriculture-Day-Celebrated-by-Millions-Across-the-Country.pdf>.

2023 Egg Ambassador Program Update

Egg Farmers of Alberta are excited for the upcoming event season, with plans for plenty of opportunities for Egg Ambassadors to engage with Albertans. EFA will be hosting our first in-person Egg Ambassador workshop since 2019 later this month, ahead of Aggie Days Calgary, where we are planning for a return of farmers and our live laying hen display. Whether you are an experienced Egg Ambassador or are just curious to learn more about the program and how you could potentially get involved in the future, EFA invites all Alberta egg producers to attend our upcoming workshop.

Calendar of Events:

- Egg Ambassador Workshop (Calgary) – March 30
- Aggie Days (Calgary) – April 19 - 23
- Calgary Stampede (Calgary) – July 7 - 16
- Alberta Open Farm Days – August 19 - 20
- Egg Farmer Profile – TBD

To learn more about EFA's Egg Ambassador program or any of the upcoming events, or to RSVP for the Egg Ambassador workshop, please contact David Webb at the EFA office (403-250-1197 x126 / david.webb@eggs.ab.ca).



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta



Marketing Highlights

Here's a snapshot of some recent highlights in the marketing world!



Calgary Hitmen Game Activation



As part of our partnership, EFA had a booth on the concourse at the game on February 25th. The booth saw great interactions and our egg guessing contest was once again very popular! This was the last appearance at Hitmen games this season.

Happy
St. Patrick's
Day

2022 Producer of the Year



Congratulations, Shamrock Colony!

EFA Podcast

Did you know, EFA has a new podcast titled, *The Cracked Egg!* Guest speakers will be from a variety of sectors including our own egg industry as well as the agriculture, food and health sectors. Our first 3 episodes are now live! You can find our podcasts here: www.eggs.ab.ca/podcast.



EggFarmersAlberta



EggFarmersAlberta



@EFA_AB_eggs



Egg Farmers of Alberta

