

# EggNotes

## Board of Directors

**Chair:** Peter Waldner 403-795-8621  
**Vice Chair:** Conrad Vanessen 403-635-7998  
**EFC Director:** Beatrice Visser 780-674-6297  
**EFC Alternate:** Jerry Hofer 403-363-3501  
**Director:** Elie Hofer 780-691-8512  
**Director:** John Hofer 403-363-0393  
**Director in Training:** Marcella Van Stryland 403-784-3519

### EFA Vision Statement

Healthy Food, Healthy Farms,  
Healthy Families

### EFA Mission Statement

Cultivating a sustainable egg industry  
together with farmers, consumers & other  
stakeholders

### EFA Office Hours

Monday to Friday - 7:30 am to 4:00 pm

## EFA Staff

**Stephen Scott**

General Manager, 587-391-6124 / ext.124

**David Webb**

Marketing & Comm. Manager, 587-391-6126/ ext.126

**Tate O'Dwyer**

Marketing & Comm. Coordinator, 587-391-6122/ ext. 122

**Jenna Griffin**

Manager Programs & Research, 587-391-6129 /ext.129

**Carley Frerichs**

Farm Programs Coordinator, 587-391-6125 / ext.125

**Laurel Martin**

Office Manager, 587-391-6105 / ext.105

**Sandy Xia**

Financial Coordinator, 403-250-1197 / ext.121

**Brandy Addai**

Logistics Coordinator, 403-250-1197 / ext.101

**Erin Johnston**

Farm Services Administrator, 587-391-6127 / ext.127

**Kari Buijs**

Business Manager, 587-391-6123 / ext.123

**Dave Lastiwka**

Field Services Coordinator, 587-999-3447

**Murray Minchin**

Fields Services Coordinator

### Egg Price Update Effective January 29, 2023

Canada Grade	Size	Price Per Dozen
A	Extra Large	2.840 ↓
A	Large	2.840 ↓
A	Medium	2.540 ↓
A	Small	2.180 ↓
A	Nest Run	2.672 ↓
A	Pee Wee	0.270 -
B		0.760 -
C		0.150 -

Note: From the minimum paying price, graders can only deduct charges as authorized by the EFA Board. Effective December 29/19, rates were set for each zone in Alberta and reflect the maximum rate that can be deducted from producer's weekly cheque. For further information, please refer to OPP #13.3 on the producer website.

EggNotes is the official newsletter of Egg Farmers of Alberta.  
Submissions should be sent to:  
[info@eggs.ab.ca](mailto:info@eggs.ab.ca)

**Next Issue: February 17, 2023**

Note: EggNotes can be accessed on the EFA website or EFA's producer portal



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P: 403-250-1197 | Toll Free: 1-877-302-2344 | F: 403-291-9216  
Website: [eggs.ab.ca](http://eggs.ab.ca) | Producer Portal: [portal.eggs.ab.ca](http://portal.eggs.ab.ca)  
Email: [info@eggs.ab.ca](mailto:info@eggs.ab.ca) | Office hours: M-F: 7:30 am - 4:00 pm

# Board Update



Your Board of Directors hopes for a tremendous turnout of registered Alberta egg farmers, value chain partners, and industry stakeholders, at our 54th Annual General Meeting (AGM) on Tuesday, February 28th, 2023. The AGM will be held in person at the Red Deer Resort (formerly the Cambridge Hotel) in Red Deer, from 9:30 am to 3:15 pm. There will not be a virtual option for joining the AGM this year.

Following a review of EFA's Annual Report, as well as updates from Egg Farmers of Canada and Farm Products Council of Canada, elections will be held for two positions on the EFA Board of Directors. Jerry Hofer and Elie Hofer have both completed their first three-year term and are eligible for re-election. As a reminder, Director Nomination Packages were sent out at the end of December, and all nominations must be received at the EFA office by February 10th, 2023. That is also the deadline to change the designated representative for your farm. The afternoon session will include the Producer of the Year announcement. The keynote speaker will be Unstoppable Conversations, who will present 'Resiliency Session: Free to Be and Free to See'.

EFA would like to remind all egg farmers and honoured guests to pre-register for the AGM by submitting your completed registration forms via the online tool or to the EFA office, by February 5th, 2023. Only pre-registered attendees will be provided with lunch tickets. An extensive pre-AGM package will be mailed to all registered egg farmers by February 14th, 2023, which will include a copy of the 2022 Annual Report, minutes from the 2022 AGM, agenda, and EFA Rules of Order.

The event will conclude with a cash bar and hors d'oeuvres from 5:00 pm to 7:00 pm. ***There is an opportunity for industry to sponsor this reception! Please contact the office for more details.*** The Western Poultry Conference and trade show will not be held alongside the poultry AGMs this year due to construction at the hotel. The Western Poultry Conference and trade show will be held June 14-15, 2023, at Westerner Park in Red Deer. For more information, please visit their website: <https://westernpoultryconference.ca/wpc2023/>.



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## ***Producer Survey and Quota Exchange Modifications***

During the 2022 AGM the EFA Board was requested to review the manner in which quota can be exchanged; specifically whole farm sales and private quota sales. The EFA Board completed a survey on policies and general questions around the sale of quota.

EFA has collected the comments and suggestions and took the time to evaluate the different ideas proposed by producers. The survey results will be posted to the producer portal following the February EFA Board meeting.

Some of the suggestions from the survey were vetted and will be implemented into the Quota Exchange in QE2 2023. Over the past several meetings, the Board reviewed many Quota Exchange models from across Canada and the suggestions from producers gathered through the survey. The Board saw value in the Alberta Milk exchange and worked on several ways to incorporate the valuable parts of this exchange into the EFA Quota Exchange.

The EFA Board has chosen to adopt the Alberta milk methodology of bidders' pay what they bid, and sellers' are paid their asking price. For producers active in the exchange, the process of submitting sale offers and bids will be completely unchanged.

The new policy for the Quota exchange will be available on the producer portal following the February Board meeting. The modifications to the Quota Exchange will take effect for the Q2 2023 Quota Exchange.

## ***Avian Influenza (AI) Update***

As of the time of publication, there are currently 2 active Primary Control Zones (PCZs) in the province, with 60 total confirmed cases (33 commercial poultry farms + 1 commercial mixed poultry farm).



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## Nielsen Update

The Nielsen retail sales data is available up to December 3rd, which is period 12 for 2022. The data indicates that in the latest 4-week period 3.3 million dozen eggs were sold in Alberta; an 11.1% increase from the previous 4-week period (ending November 5th), and a 5.9% increase in sales compared to the same period in 2021.

Nielsen retail sales in the last 52 weeks are down 3.1% over the previous 52 weeks in Alberta, to 40.5 million dozen eggs. Regular white & brown eggs have seen the smallest sales decline; a 1.7% decrease over the previous 52 weeks, to 35.1 million dozen eggs (86.5% of the total eggs sold in Alberta).

As a reminder, additional Nielsen trend data that is updated approximately every four weeks is available on the producer website.

## 2023 Excel Record Keeping Calendars

The 2023 Excel Record Keeping Calendars are now available on the producer portal. They can be found under Farm Programs and the subsection Additional Templates To Support Meeting Program Requirements. We strongly encourage all farmers using the excel version of the calendars to transition to the 2023 version – there are substantial changes. We will be handing out USBs with the 2023 version to any farmers who need a copy at the January regional meetings.

### UPCOMING EVENTS

**January 25** | Lethbridge Regional Meeting  
**January 26** | Lethbridge Regional Meeting  
**February 6-7** | EFA Board Meeting  
**February 9** | Quota Exchange Purchase Deadline  
**February 10** | Deadline for Director nominations  
**February 13** | Production Management Committee Meeting  
**February 15** | Canadian Agriculture Day  
**February 20** | EFA office closed for Family Day  
**February 23** | Quota Exchange Date  
**February 28** | EFA AGM  
**February 28-March 1** | Manitoba Egg Farmers AGM  
**March 3** | BC Egg AGM

### UPCOMING WEBINARS

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*Missed a recent webinar? You can watch the recordings of past webinars on the producer portal >  
<https://portal.eggs.ab.ca/producer-portal/learning-portal/webinars-and-eggbytes>*



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# Healthy Birds

## *Amended Housing Measuring Protocols - v4 (Enriched Colony) and v5 (Free Run / Free Range)*

Amended measuring protocols v4 - enriched colony and v5 - free run / free range, were approved by the EFC Board of Directors, on November 9, 2022. The updated measuring protocols have now been posted to the producer portal.



The changes are minor and apply mostly to definitions of terms in the glossary, which are then implemented during measuring by following the protocol. Notably, guiding principles to measure added useable space and criteria to interpret the number of tiers has been added:

1. Not all floor areas/flooring has to be categorized as a terrace or tier.
2. The addition of extra, elevated flooring to increase useable space is acceptable however must be done within reason. The additional floor areas cannot be so large that they become main floor levels, and they must be accessible to the birds, and meet the useable space definition.
3. Solid floors likely will function as and count towards litter space.
4. Additional flooring that is hung from the ceiling above the highest tier in an aviary with 4 tiers is not acceptable due to concerns around bird safety as well as accessibility. This is not in the spirit of the Code requirements.
5. Elevated wire floors, for example set up as “tables” throughout the main floor area or wall mounted around the perimeter of the lay facility do not require manure removal systems underneath. This recognizes they are not main floor levels and that the birds have the ability to move freely underneath and away from them.

A log of all changes can be found at the end of each document.

## *Modifying Lay Facilities after Official Measurement*

Measuring housing systems in preparation for the redeveloped Animal Care Program (ACP) audit has been ongoing since 2018. The redeveloped ACP will become mandatory as of May 1, 2023.

We would like to take a moment to remind producers that if changes are made to a housing system in a lay facility after an official measuring visit, the changes have to be verified so that we can revise your official capacity. If required, a new housing measuring certificate and/or measurement form are issued. **In the event you are planning to make changes to an amenity in your facility (ex. feeders, drinkers, terraces, tiers, litter space, flooring, slope of the floor, nests, perches, litter space, scratch pads, etc.) please inform your field services coordinator as soon as possible.**



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## ***Electronic Redeveloped Animal Care Program Manual***

The electronic version of the Redeveloped Animal Care Program Manual is available on the producer portal on the Farm Programs page under subsection Animal Care Program. Printed versions of these manuals will be handed out at January Regional Meetings. If you are unable to attend please speak with your Field Service Coordinator, Murray Minchin or Dave Lastikwa.

## ***Revised Animal Care Program EFA Engagement Webinar & EFC Video Recordings***

At the end of October 2022, Egg Farmers of Canada as well as Egg Farmers of Alberta held webinars for producers on the upcoming Revised Animal Care Program. The Egg Farmers of Canada session provided an overview of the program and is now available on the producer portal under Farm Programs > Animal Care Program.

Similarly, the Egg Farmers of Alberta Engagement Webinar on the Revised Animal Care Program also provided an overview of the program as well as took a deep dive into the changes it involves for producer's record keeping. The EFA engagement webinar is available on the producer portal under Learning and Education > Webinars & Eggbites > 2022.



### **Egg Joke**

What sport are eggs the best at?  
***Running!***



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## Classified Ads

### ***Poultry Equipment for Sale!***

- Big dutchman flat chains feed drives and corners
- Egg gathering equipment for big dutchman conventional cages
- End manure drives big dutchman

If interested, please contact Joe at 403-323-7705

### ***Barn LED Lighting for Sale!***

- Extra LED lighting (lightly used)

If interested, please contact Cherilee at [cheri\\_day@hotmail.com](mailto:cheri_day@hotmail.com) or 780-985-2360

### ***Layers for Sale!***

- 2,000 layers with a 19 week date of February 6, 2023. White Babcock injected

If interested, please contact Mark from Clearview at [layer@cvfarming.com](mailto:layer@cvfarming.com) or call him at 587-816-8244 x 735 or 831

## **Are you selling equipment that you would like featured here?**

Contact Tate O'Dwyer, EFA's Marketing & Social Media Coordinator at 587-391-6122 and your ad could be in the next month's edition! Classified ads are also located on the Classified forums section of the Producer Portal.



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# Healthy Communities

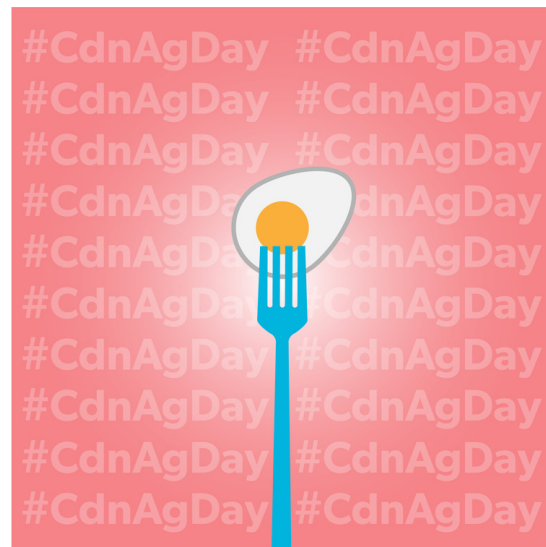
## Canada Agriculture Day

Wednesday, February 15th marks Canadian Agriculture Day, a day we shine the spotlight on Canadian Agriculture.

While we are appreciative of the work our farmers do every day, this day is when we truly celebrate the ongoing effort and commitment all 170 Alberta egg farms does in supplying fresh, nutritious, and high-quality eggs to fellow Albertans. Thank you to all Alberta egg farmers for the tireless hours of work you put in to making sure your hens are taken care of and healthy. Join us in raising a fork and thank you again!

Watch for a video reel to be posted highlighting this day on our social channels!

**For more information on this day, visit: <https://agriculturemorethanever.ca/cdn-ag-day/>.**



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## Marketing Highlights

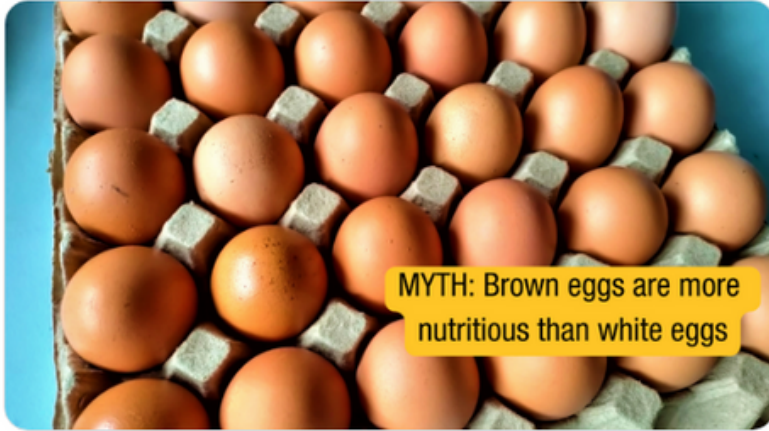
Here's a snapshot of some recent highlights in the marketing world!



### Myth Busted

Egg Farmers of AB @EFA\_AB\_eggs · Dec 27, 2022

#DYK While brown bread is healthier than white bread; the same does not apply to eggs. Both brown and white #eggs have the same nutritional value!



### Holiday Giving with Burnbrae



Burnbrae Farms @BurnbraeFarms · Jan 9

Giving back to communities is one of our core values and a foundation of our culture. Over the holidays, Burnbrae Farms and @EFA\_AB\_eggs donated 900 dozen shell eggs to the @calgarydropin to help those facing food insecurity.

#giveback #community #donate #eggdonation



### Calgary Hitmen 'Crack of the Game'



Calgary Hitmen @WHLHitmen · Dec 31, 2022

Which hit should be dubbed the @EFA\_AB\_eggs Crack of the Game!? Williams or Wetsch?

Reply with your vote for a chance to win a pair of tickets to an upcoming Hitmen game!



Our Crack of the Game has begun appearing on the Calgary Hitmen's social channels and will be featured several more times throughout the season!



See the clip at: <https://twitter.com/WHLHitmen/status/1609284465490284544>



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