

# EggNotes

## Board of Directors

<b>Chair:</b>	Peter Waldner 403-795-8621
<b>Vice Chair:</b>	Conrad Vanessen 403-635-7998
<b>EFC Director:</b>	Beatrice Visser 780-674-6297
<b>EFC Alternate:</b>	Jerry Hofer 403-363-3501
<b>Director:</b>	Elie Hofer 780-691-8512
<b>Director:</b>	John Hofer 403-363-0393
<b>Director in Training:</b>	Vacant

### EFA Vision Statement

Healthy Food, Healthy Farms,  
Healthy Families



### EFA Mission Statement

Cultivating a sustainable egg industry  
together with farmers, consumers & other  
stakeholders

## EFA Staff

### Stephen Scott

- General Manager, 587-391-6124 / ext.124

### David Webb

- Marketing & Comm. Manager, 587-391-6126 / ext.126

### Tate O'Dwyer

- Marketing & Comm. Coordinator, 587-391-6122 / ext.122

### Jenna Griffin

- Manager Programs & Research, 587-391-6129 / ext.129

### Carley Frerichs

- Farm Programs Coordinator, 587-391-6125 / ext.125

### Laurel Martin

- Office Manager, 587-391-6105 / ext.105

### Andrea Bieganek

- Admin Support Coordinator, 403-250-1197 / ext.101

### Brandy Addai

- Emergency Preparedness & Response Coordinator,  
403-250-1197 / ext.128

### Reshma Kurian

- Financial Coordinator, 403-250-1197 / ext.121

### Erin Johnston

- Farm Services Administrator, 587-391-6127 / ext.127

### Kari Buijs

- Business Manager, 587-391-6123 / ext.123

### Dave Lastiwka

- Field Services Coordinator, 587-999-3447

### Murray Minchin

- Fields Services Coordinator, 403-830-3447

### Egg Price Update Effective July 16, 2023

Canada Grade	Size	Price Per Dozen	
A	Extra Large	2.970	↑
A	Large	2.970	↑
A	Medium	2.670	↑
A	Small	2.310	↑
A	Nest Run	2.796	↑
A	Pee Wee	0.270	-
B		0.760	-
C		0.150	-

Note: From the minimum paying price, graders can only deduct charges as authorized by the EFA Board. Effective December 29/19, rates were set for each zone in Alberta and reflect the maximum rate that can be deducted from producer's weekly cheque. For further information, please refer to OPP #13.3 on the producer portal.

EggNotes is the official newsletter of Egg Farmers of Alberta.  
Submissions should be sent to:  
[tate.odwyer@eggs.ab.ca](mailto:tate.odwyer@eggs.ab.ca)

**Next Issue: September 15, 2023**

Note: EggNotes can be accessed on the EFA website or EFA's producer portal



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**After Hours Response Line: 368-996-3447**  
Website: [eggs.ab.ca](http://eggs.ab.ca) | Producer Portal: [portal.eggs.ab.ca](http://portal.eggs.ab.ca)  
Email: [info@eggs.ab.ca](mailto:info@eggs.ab.ca) | Office hours: M-F: 7:30 am - 4:00 pm

# Board Update



Your Egg Farmers of Alberta (EFA) Board of Directors would like to remind our fellow producers that with the fall migration just around the corner, now is the time to remain vigilant and exercise an abundance of caution to continue mitigating the risk of Avian Influenza (AI). It is unlikely that AI has completely dissipated, so be aware of migrating birds in your area, as they head south for the winter. Your dedication will help keep your flocks safe and healthy.

If you have not already done so, the Board would like to encourage all Alberta egg farmers to complete and submit their Producer Community Engagement Survey. This survey is a critical piece of EFA's sustainability strategy, specifically around demonstrating our commitment to the pledge about egg farming families positively contributing to the sustainability of communities across Alberta. If you cannot locate the survey or the link to the online survey, have any questions, or need any help completing the survey, please contact David Webb (ext.126) at the EFA office.

## Nielsen Update

The Nielsen retail sales data is available up to July 15th, which is period 7 for 2023. The data indicates that in the latest 4-week period 3.1 million dozen eggs were sold in Alberta; a 2.7% increase from the previous 4-week period (ending June 17th), and a 2.8% increase in sales compared to the same period in 2022.

Nielsen retail sales in the last 52 weeks are down 0.3% over the previous 52 weeks in Alberta, to 40.3 million dozen eggs. Regular white & brown eggs have seen the smallest sales decline; a 0.9% decrease over the previous 52 weeks, to 35.1 million dozen eggs (87.1% of the total eggs sold in Alberta).

As a reminder, additional Nielsen trend data that is updated approximately every four weeks is available on the producer website.

## AgriStability Program - Update

The AgriStability program has reopened for late participation so producers who have been affected by wildfires and drought can consider enrolling to manage business risks. Alberta producers can sign up for AgriStability until Sept. 29. For more information, go to <https://afsc.ca/income-stabilization/agristability/>.



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## PEFIP - Update

EFA has been made aware that most Alberta egg farmers were recently sent an email by Agriculture and Agri-Food Canada (AAFC) about the second wave of funding under the Poultry and Egg On-Farm Investment Program (PEFIP), as mitigation for the additional market access granted by the Canada – United States – Mexico Agreement (CUSMA). EFA has also received confirmation that additional funds have been made available to any egg farmers that received funding through the first wave of the PEFIP.

Egg farmers will be able to determine their total available funding through their individualized producer portal, once they have registered with the PEFIP website. While this is tremendous news, there are still many unanswered questions that EFA and EFC have for AAFC. Once we receive answers and clarification, we will be sure to pass along any pertinent details to Alberta egg farmers.

EFA encourages all Alberta egg farmers to register for the PEFIP if you have not already done so. As a reminder, EFA has a PEFIP Toolkit available, and David Webb (ext.126) at the EFA office is available to assist you.

Here is the link to the public PEFIP website, where farmers can read all the details about the program: <https://agriculture.canada.ca/en/programs/poultry-egg-farm-investment>.

Here is the link to the second site, where producers register and then sign-in to their producer portal, once they have registered: <https://pefip-pifvo.agr.gc.ca/PEFIP/public/welcome.jsf?lang=en>.

Many producers have confirmed that the PEFIP registration process and application process is very easy, and the PEFIP even has a dedicated helpdesk that can be reached by phone or email. There is still a backlog of applications, which means it could be several months before you hear from a PEFIP representative, after an application has been submitted.

### UPCOMING KEY DATES

**August 19-20** | Alberta Open Farm Days

**August 24** | 2023 QE3 Run Date

**August 31** | QE3 Summary of Quota Transfers

**September 4** | Office closed for Labour Day

**September 5** | 2023 QE4 Launch Date

**September 12-13** | EFA Board Meeting

**September 14** | EFA Strategic Planning Meeting



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# Healthy Farms

## *Climate Resiliency Documents*

In 2022 Egg Farmers of Alberta (EFA) conducted a climate risk assessment for the Alberta pullet/egg industry. The assessment identified key areas of climate change impacts that could affect Alberta pullet/egg producers. This year, EFA has been working on developing resources to guide producers on ways to minimize climate change impacts on their farms as well as insurance options. Now available on the producer portal are two new resources. The first document is a brochure on heat stress insurance currently available through specific insurance companies. The second document is on mitigating the risk of poor air quality from wildfire smoke during poultry transport. To access these documents, please visit the Learning and Education page on the producer portal.



# Healthy Birds

## *Meeting report on Dust Research in Poultry Facilities*

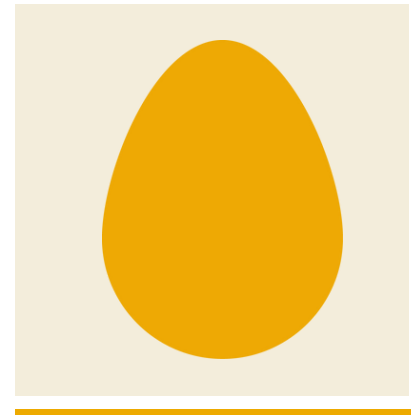
At the beginning of August, Poultry Innovation Partnership (PIP) in collaboration with researcher Dr. Ran Zhao presented a Poultry Innovation Showcase webinar on research focused on dust in poultry facilities. Did you know that while floor conditioners alter the pH to combat high ammonia levels in poultry facilities, they do not solve the source of the problem? There is currently work underway to find alternative solutions that prevent the build up of ammonia from ever occurring. To access the meeting report which includes the slide deck from the presentation, please visit the Research and Outcomes page on the producer portal.



# Healthy Eggs

## *Research study on mitigating the risk of shell-less egg syndrome on farm*

Researcher Dr. Faizal Careem at the University of Calgary recently completed his study on Vaccine-Mediated Control of Shell-less Egg Syndrome Caused by a Variant Infectious Bronchitis Virus (IBV) in Western Canada. The study found that the test vaccination program using live IBV vaccines of Massachusetts and Massachusetts-Connecticut combination types between 2 and 9 weeks of age followed by inactivated vaccine of Massachusetts type between 14-16 weeks of age demonstrated protection for impacts to egg production and quality drops compared to unvaccinated birds exposed to IBV. The vaccinated birds demonstrated antibody response and the follow-up inactivated vaccine at 14-16 weeks appears to be critical in providing a sufficient immune response during the lay period. For more information on this study, please visit the Research Outcomes page of the producer portal where a factsheet and video on this research have been uploaded.



# Healthy Communities

## *Do More Agriculture Foundation launches AgTalk*

The Do More Agriculture foundation has recently launched AgTalk, a peer-to-peer support platform powered by Togetherall. AgTalk is available 24/7 to those ages 16+ who live and work in the Canadian agricultural industry. The platform provides a safe and anonymous space for individuals to connect, share, and receive support from a community of peers who truly understand their unique experiences. AgTalk is designed to support individuals in their next steps toward improving their mental wellbeing, allowing them to share and connect when they are ready. This platform provides a free and secure environment for open discussions on mental health, both in English and French.



AgTalk is tailored to anyone working in the agriculture industry, and not exclusively for primary producers. To sign-up or learn more about this platform, visit <https://www.domore.ag/agtalk>.



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## Marketing Highlights

Here's a snapshot of some recent highlights in the marketing world!



### *New tradeshow EFA will be participating at!*



The show will be taking place on October 28th and 29th in Calgary at the Genesis Centre. Eggs are a wonderful source of food for young children and babies over 6 months, so we feel this will be a good audience for us to share more on egg nutrition and give out our Egg Facts and Choosing Eggs resources.

### *2023 EFA Staff & Board*



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