



EggNotes



Board of Directors

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EFC Alternate:	Jerry Hofer 403-363-3501
Director:	Elie Hofer 780-691-8512
Director:	John Hofer 403-363-0393
Director in Training:	Vacant

EFA Vision Statement

Healthy Food, Healthy Farms,
Healthy Families



EFA Mission Statement

Cultivating a sustainable egg industry
together with farmers, consumers & other
stakeholders

EFA Staff

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- Fields Services Coordinator, 403-830-3447

Egg Price Update Effective July 16, 2023

Canada Grade	Size	Price Per Dozen	
A	Extra Large	2.970	↑
A	Large	2.970	↑
A	Medium	2.670	↑
A	Small	2.310	↑
A	Nest Run	2.796	↑
A	Pee Wee	0.270	-
B		0.760	-
C		0.150	-

Note: From the minimum paying price, graders can only deduct charges as authorized by the EFA Board. Effective December 29/19, rates were set for each zone in Alberta and reflect the maximum rate that can be deducted from producer's weekly cheque. For further information, please refer to OPP #13.3 on the producer portal.

EggNotes is the official newsletter of Egg Farmers of Alberta.
Submissions should be sent to:
tate.odwyer@eggs.ab.ca

Next Issue: October 13, 2023

Note: EggNotes can be accessed on the EFA website or EFA's producer portal



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After Hours Response Line: 368-996-3447
Website: eggs.ab.ca | Producer Portal: portal.eggs.ab.ca
Email: info@eggs.ab.ca | Office hours: M-F: 7:30 am - 4:00 pm

Board Update



Your Egg Farmers of Alberta (EFA) Board of Directors recently completed our annual strategic planning session with EFA's management team. We reviewed the efforts, successes, and challenges from the past year, and prioritized the key areas of focus for next year. The staff will now build their 2024 Operational Plan around EFA's four strategic pillars – healthy birds, healthy eggs, healthy farms, and healthy communities.

The summary from the last two quota exchanges (QE2-23 and QE3-23) will be recirculated to producers and posted to the Producer Portal, to show the Market Clearing Price. This change has been made for transparency of the Quota Exchange.

The Board would like to remind our fellow producers that with the start of the fall migration, now is the time to remain vigilant and exercise an abundance of caution to continue mitigating the risk of Avian Influenza (AI). The recent positive case of AI at an unregistered commercial turkey farm is a grave reminder that AI has not completely dissipated, so be aware of migrating birds in your area, as they head south for the winter. Your dedication will help keep your flocks safe and healthy.

Heart for Africa Trip - Reminder

Heart for Africa (Canada) was created to bring hope and nutrition to the Eswatini population, especially the orphaned or vulnerable children. Project Canaan is Heart for Africa (Canada)'s 1,000-hectare land development project. The community and multi-commodity farm includes 2 layer barns filled with laying hens, thanks to the generosity of volunteers and supporters. Egg Farmers of Canada (EFC) contributes on-the-ground expertise, after working closely with the community to establish the egg farm. A group trip for the Canadian egg industry to visit Project Canaan has been arranged during November 12 to 20, 2023. The cost of this once in a lifetime trip is \$2,240 CDN which includes accommodations, meals, and activities. Airfare to and from Johannesburg, South Africa, is extra. More information about the trip can be found on the Heart for Africa (Canada) website: heartforafrica.ca/trip-efc-november-2023. Registration is open until Thursday, October 12th.

Upcoming Key Dates

September 24 - 28 | IEC Global Leadership Conference

September 28 | 2023 QE3 Transfer Date

October 5 | 2023 QE4 Sales Deadline

October 9 | Office closed for Thanksgiving

October 12 | 2023 QE4 Red/Green Date

October 13 | World Egg Day



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Egg Farmers of Alberta



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Healthy Farms

Sign-up for NESTT today - article courtesy of EFC

The National Environmental Sustainability and Technology Tool (NESTT) is a one-of-a-kind system developed especially for egg farmers to track, assess and benchmark on-farm sustainability. With NESTT, you can measure your farm's environmental impact and compare it with other farms across Canada. You can also develop a sustainability action plan that is specific to your farming operation, and access the latest information to support long-term decision-making.

Signing up for NESTT is quick and easy. Visit eggsustainability.ca and use your Farm Registration ID to create a unique account for your farm.

Once you've signed in, you can complete your farm's sustainability assessment by entering flock data, feed information, water and energy consumption data, and manure information. From there, you'll have immediate access to insights about your farm's sustainability realities.

Your assessment scorecard will show where your farm stands on important sustainability metrics, and will provide details as to how your farm compares with others across Canada.

All data entered in NESTT is anonymous. When you submit and share your data through NESTT, you are joining the broader movement of egg farmers who are collaborating and innovating for a more sustainable future.

EFA continues to work with EFC to integrate PEEP data collection into NESTT. This will allow farmers who participate in PEEP to access the tools and reports within NESTT. Stay tuned for more information!



What's new?

- Calculate your environmental footprint
- See how new technologies (ex: solar panels, acid scrubbers, etc) can enhance your farm's sustainability
- Save time by carrying forward data from previous assessments



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Egg Farmers of Alberta



Risk Management Flock Talk

On August 15th, 16th, and 17th, Alberta egg farmers participated in the Poultry Industry Partnership (PIP) Flock Talk, “Risk Management: Balancing Continuity vs Crisis.” Those in attendance had the opportunity to discuss creating and implementing a risk management plan with Heather Watson from Farm Management Canada. They also played the game “Feathered Ventures” in which they had to allocate time and money to various risk management options. Through this game farmers discussed their decisions, identified sunk costs, and learned that it is never too late to increase your biosecurity or build a risk management plan! Farmers shared their drought, heat, and wildfire preparedness strategies.



Dr. Teryn Girard and Dr. Hollyn Maloney discussed vaccinations as a risk management strategy and answered producer questions on administration, scheduling, storage, and more.

Did you know: Rough shelled eggs aren't always because of bronchitis - it can be low grade E. coli! If you vaccinate with E. coli and have an outbreak, another E. coli vaccination can work to clear the infection. This is important in layers where we don't have access to antibiotics.

Thanks to all those who participated and offered their thoughts for peer to peer learning. For those who were unable to attend a “What was Heard” report has been posted on the producer portal. It can be accessed by searching for “risk management” in the Learning & Education library.

Healthy Communities

New Egg Nutrition Center Research

Results of a study conducted by the Egg Nutrition Center that looked at the association between egg consumption and cardiometabolic risk factors in adults were published earlier this year. The study demonstrated that regular egg consumption as part of a healthy diet had long-term beneficial effects on blood pressure and glucose metabolism while lowering the long-term risks of high blood pressure and diabetes. Research article link: <https://www.mdpi.com/2072-6643/15/3/507>.



Terroir Symposium

This event is back in Calgary this year; an annual culinary event that brings Canada's chefs, producers, entrepreneurs, storytellers and food communities from across the country together. Egg Farmers of Canada (EFC) is sponsoring a segment of this event, on Monday, October 2nd where our very own Vice Chair, Conrad Vanessen, will be speaking alongside Chef Matt Basile, to talk about egg farming, sustainability in the industry, and more. To learn more about this event and to purchase a ticket, head to: <https://www.terroirsymposium.com/>.

Have you completed the Producer Community Engagement Survey?

A reminder to those of you who have yet to submit this survey, we kindly ask all producers to take some time and fill out this survey. The information we collect from this is valuable and is a critical piece of EFA's sustainability strategy. If you have questions or would like to do the survey, please reach out to David Webb at 403-250-1197 ext.126 or email david.webb@eggs.ab.ca.

Classified Ads

Diamond Egg Packer for Sale!

Selling an older egg packer that has been well used and needs a bit of TLC. If interested, please contact Paul Hofer (Evergreen Colony) at 403-359-4178 or email layer@evergreencolony.com

Are you selling equipment that you would like featured here?

Contact Tate O'Dwyer, EFA's Marketing & Social Media Coordinator at 587-391-6122 and your ad could be in the next month's edition! Classified ads are also located on the Classified forums section of the Producer Portal.



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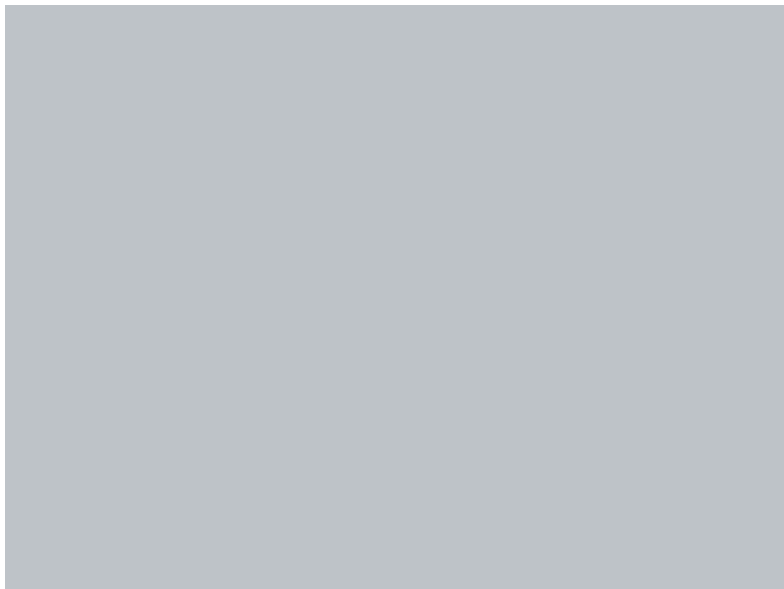


Marketing Highlights

Here's a snapshot of some recent highlights in the marketing world!



6 Reasons why Eggs are the Healthiest Food on the Planet (Healthline)



<https://www.healthline.com/nutrition/6-reasons-why-eggs-are-the-healthiest-food-on-the-planet>

Have you listened to The Cracked Egg?



Listen to our most recent episode, where we spoke with Amanda Boadi with Breakfast Club of Canada @ eggs.ab.ca/podcast

Egg Joke

What did the eggs do when the traffic light turned green?
They egg-celerated!



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