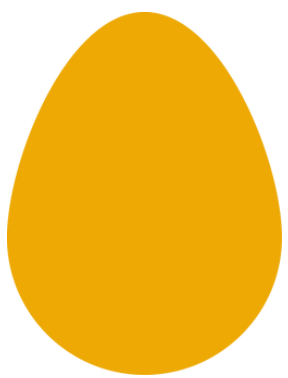


Egg Farmers of Alberta Core Pillars



Healthy Eggs

Egg farmers are committed to providing safe, fresh, local eggs. The national food safety program, Start Clean – Stay Clean®, is the cornerstone of our Healthy Eggs pillar. This pillar also encompasses producer training for and research & development related to various egg and food safety topics.



Healthy Farms

Egg farmers are responsible stewards of the land they farm. The Producer Environmental Egg Program is the cornerstone of our Healthy Farms pillar. This pillar also encompasses producer training for and research & development related to various environmental and sustainability topics, as well as on-farm issues like farm safety and security.



Healthy Birds

Egg farmers are dedicated to caring for their layer hens. The national Animal Care Program is the cornerstone of our Healthy Birds pillar. This pillar also encompasses all aspects of poultry health, as well as producer training for and research & development related to various animal welfare topics.



Healthy Communities

Egg farmers give back to the communities they call home. We engage the public and collaborate with value-chain stakeholders, to build public trust and a sustainable egg industry. Another key component of this pillar is the commitment EFA and the province's egg farmers have to give back to local communities.



EFA

Our Mission: Cultivating a sustainable egg industry together with farmers, consumers and other stakeholders.